

Channel	Description / timing	Objective	Target Audience
April 2021			
Community Information Session	Community Information Session Monday 12th April, 4:00 -5:00pm Geelong Library and Heritage Centre 51 Little Mallop Street, Geelong Topic: Gas Terminal Project, EES process and draft EES Scoping Requirements	To provide an introduction to the Gas Terminal Project. To engage with the public and stakeholders on their concerns about potential impacts of the Gas Terminal Project. To provide an opportunity for the public and stakeholders to ask questions of the Project Team about the Gas Terminal Project. To outline the EES process and upcoming opportunities for public and stakeholder input and feedback.	Community
Geelong Business Club Presentation	Dinner Meeting Presentation, Monday 12 th April Topic: Geelong Refinery and the Gas Terminal Project	Engage the local business community	Business and industry
Website	New look Gas Terminal Project webpage set up	To make the Gas Terminal Project webpage more engaging and highlight key aspects of the project	All stakeholders
Facebook	New Facebook page launch	To reach broader community	Community
Video	Video: 'How the Gas Terminal would work'	To simply explain how the Gas Terminal would work	Community, Neighbours
Images	Conceptual 'mock-up' photos of the Gas Terminal	Imagery to demonstrate potential visual impacts of the Gas Terminal	Neighbours, Landowners and occupiers
Refinery Update	Local Refinery Newsletter to include section on Gas Terminal Project: providing update, highlight EES draft Scoping Requirements available for public comment and advertise Community Information Session	Provide Project update	Community, Neighbours, Business and industry, Employees
E-news Update	Update to mailing list, to highlight draft EES scoping requirements available for public comment and advertise Community Information Session	Provide Project update	Community, Government, Neighbours Community and environment interest groups, Recreational users of Corio Bay, Media
Media	Local media including Northerly Aspects and Geelong Independent to promote Community Information Session and highlight EES draft Scoping Requirements available for public comment.	Increase awareness	Community, Media

Channel	Description / timing	Objective	Target Audience
Adverts	Local media adverts outlining project and promoting Community Information Session and EES draft Scoping Requirements available for public comment	Encourage community to participate in project and provide feedback	Community, Media
Fact Sheets	Provide detailed information on key areas of the project	Provide detail around focus areas	All stakeholders
May 2021			
Community Information Session	<p>Community Information Session</p> <p>Thursday 13th May 12:00 -1:00pm</p> <p>Norlane Community Centre</p> <p>39 Rose Ave, Norlane</p> <p>Topic: EES technical studies being undertaken to assess potential impacts on the Corio Bay marine environment and Ramsar site.</p>	<p>To engage with the public and stakeholders on their concerns about potential impacts on the Corio Bay marine environment and Ramsar site.</p> <p>To provide an overview of the scope of EES studies being undertaken to assess potential impacts on the Corio Bay marine environment and Ramsar site.</p> <p>To provide an opportunity for technical specialists to answer questions about the scope of the EES technical studies being undertaken.</p> <p>To outline the next steps in the EES process following completion of the technical studies.</p>	<p>Community, Community and environmental interest groups</p> <p>To be advertised on Viva Energy website and Facebook page, via Refinery Update (local newsletter) mail drop and in E-news updates, and in the Geelong Independent newspaper.</p>
Fact Sheets	Provide detailed information on key areas of the Project	Provide detail around focus areas.	All stakeholders
Video	<p>Video: Introducing the Gas Terminal Project and Project Team</p> <p>Video: EES Process</p>	<p>Short video for Facebook featuring Project Manager and outlining importance of project</p> <p>Short video for Facebook outlining EES Process and how the community can be involved</p>	Community, Neighbours
Facebook	Continue to grow following and post information through this channel	Awareness	Community
Meetings	Discussions with key stakeholders	To engage and have discussions with stakeholders on the Project	Government, Regulators, Community, Recreational users of Corio Bay, Business and industry, Traditional Owners and Indigenous groups
Employee Information Sessions	Provide updates to Geelong Refinery personnel	Engage with employees	Employees

Channel	Description / timing	Objective	Target Audience
June 2021			
Community Information Stand	Shopping Centre Community Information Stand Thursday 17 th June, 12:00 – 1:30 pm Westfield Geelong 95 Malop St, Geelong	To engage with the public and increase understanding about the Gas Terminal Project and the EES and environmental approvals processes. To provide an opportunity for the public to ask representatives of the Project Team about the Project and the EES and environmental approvals processes.	Community To be advertised on Viva Energy website and Facebook page, via Refinery Update (local newsletter) mail drop and in E-news updates, and in the Geelong Independent newspaper
Fact Sheets	Provide detailed information on key areas of the Project	Provide detail around focus areas	All stakeholders
Video	Geelong Refinery / Gas Terminal Synergies	Short video for Facebook about the Geelong Refinery and potential operational synergies with the Gas Terminal Project, such as seawater re-use.	Community, Neighbours
Facebook	Continue to grow following and post information through this channel	Awareness	Community
Meetings	Discussions with key stakeholders	To engage and have discussion with stakeholders on the Project	Government, Regulators, Community, Recreational users of Corio Bay, Business and industry, Traditional Owners and Indigenous groups
Employee Information Sessions	Provide updates to Geelong Refinery personnel	Engage with employees	Employees
July 2021			
Community Information Session	Community Information Session Monday 12th July, 5:00-6:00pm Geelong West Town Hall 153 Pakington St, Geelong West Topic: Safety and security of the Gas Terminal	To engage with the public and stakeholders on their concerns about the safety and security of the Gas Terminal, and risk to the surrounding community. To provide an overview of the safety regulatory framework, safety approvals process and scope of safety studies being undertaken. To provide an opportunity for a technical specialist to answer questions about the scope of safety studies being undertaken. To outline the next steps in the EES process.	Community To be advertised on Viva Energy website and Facebook page, via Refinery Update (local newsletter) mail drop and in E-news updates, and in the Geelong Independent newspaper
Fact Sheets	Provide detailed information on key areas of the Project	Provide detail around focus areas	All stakeholders

Channel	Description / timing	Objective	Target Audience
Video	Study areas of interest	Outline progress on key study areas of interest	Community, Neighbours
Facebook	Continue to grow following and post information through this channel	Awareness	Community
Meetings	Discussions with key stakeholders	To engage and have discussions with stakeholders on the Project	Government, Regulators, Community, Recreational users of Corio Bay, Business and industry, Traditional Owners and Indigenous groups
E-news Update	Update to mailing list, to highlight milestones and key outcomes and advertise Community Information Session	Provide Project update	Community, Government, Neighbours Community and environmental interest groups, Recreational users of Corio Bay, Media